

Department Of Psychology

UCSSH, MLSU

B.A. I YEAR GENERAL
PSYCHOLOGY THEORY
UNIT-1, T-3 BEHAVIOURISM

DR. VARSHA SHRAMA

EARLY BEHAVIOURISM

- Established by Watson
- Two Subsystems- Primary and Secondary
- Primary Subsystem- it had two major aspects
- Positive and negative
- Positive Aspect- emphasis on objective psychology
- Negative Aspect- rejection of introspection

- Watson's primary system spelled out clearly the definition of psychology, methods of psychology and emphasized the major postulates of psychology, principles of selection as well as took special interest in mind-body problem.
- Secondary Subsystem-
- It mainly emphasized upon language development, thinking, environmentalism and determinism.
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Watson's experimental programme

- Studies in the field of learning, emotion and memory
- Two basic principles
- Frequency and recency
- He explained that there are three basic emotions which are present at birth i.e. fear, rage and love

CRITICISM

- Denial of consciousness
- Total rejection of Introspection

- Supporters of Watson –
 - Albert P. Weiss
 - Karl Lashley
 - Walter S. Hunter
 - Edwin B. Holt

LATER BEHAVIOURISM

- Those psychologists who tried to give theories in the framework of watsonian behaviourism were called neo- behaviorists or later behaviorists
- Some names are Guthrie, Hull, Skinner, Tolman, Bandura

Thank you...!